

Historic, Archive Document

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September 23, 1943

PRODUCTION GOALS CAMPAIGN

| Subject | Assigned | Status |
|--|---------------|----------------|
| Summary statement of new order for support prices on farm products issued between July 1 and September 11, 1943. | Emerson, AAA | Out |
| Draft of letter from AAA Chief to Farmer Committeemen regarding Triple-A wartime achievements | Emerson, AAA | In preparation |
| Triple-A material for Budget Bureau's statement | Hall, AAA | Completed |
| Press release lead for joint statement by Major Gen. E. B. Gregory, Quartermaster Gen., and Marvin Jones | Hall, AAA | Out |
| Information for TIME magazine potato article | Hall, AAA | Completed |
| AAA Chapter for Secretary's Annual Report | Heinan, AAA | Completed |
| Feature on Potato Production stressing home storage | Hill, AAA | Completed |
| Background material on Potato Production for 1943, emphasizing size of crop | Hill, AAA | Completed |
| "Structure, Function, and Origin" etc. on EPA, AAA | Kelly, AAA | Completed |
| Comparison of how and corn production in world for I and II | McMurphy, AAA | In preparation |
| Agriculture in Action | Reynolds, AAA | Out |
| Dairy background piece | Reynolds, AAA | In preparation |
| Commodity Loan piece for O.I. | Reynolds, AAA | In preparation |
| Cottonseed testing story | Thompson, AAA | Out |
| Story on sweetpotato marketing program | Thompson, AAA | In preparation |
| Story on cotton | Thompson, AAA | In preparation |
| Tobacco background piece | Stewart, AAA | In preparation |

LIBRARY
CURRENT SERIAL RECORD

MAY 27 1944

U. S. DEPARTMENT OF AGRICULTURE

| Subject | Assigned | Status |
|--|-------------------|----------------|
| Meat yields increase with lamb grades | Burch, ARA | In clearance |
| Heavier hogs usually fatter also | Burch | In clearance |
| Mowing sagebrush improves cattle range | Burch | In clearance |
| Phenothiazine aids war on livestock parasites | Burch | In clearance |
| Stored fabrics have gremlins | Pundt, ARA | Cleared |
| Mind your kitchen arithmetic | Pundt | Cleared |
| Cooking with honey | Pundt | In preparation |
| Stored sweetpotatoes need humidity | BPISAE | Cleared |
| Research modernizes cotton ginning, (picture story) | BPISAE | Cleared |
| New car refrigerator gets more out of ice (Clip Sheet) | BPISAE | In clearance |
| RELIO | | |
| Further gains in eradicating bovine tuberculosis | Burch | In preparation |
| Old coat gets new lining | Van Deman | Sept. 15 |
| Visual aids for home economics classes | Van Deman | Sept. 14 |
| Facts on Irish Potato loans to U.P. Radio Farm Editor | Heinan, ARA | Out |
| <u>IRISH CASHES:</u> | | |
| Feeding Scabby Grain | Reynolds, OI | Cleared |
| It Isn't the Bees' Fault | Herndon, OI | Cleared |
| Plant Early Onions Now | Briggs, FSA | Cleared |
| <u>IRS and FA</u> | | |
| All Farm Seed Treated | Briggs, FSA | Cleared |
| They Raise More War Food Now | Fox, FSA | Cleared |
| Step-Up in Stock Raising | Hartogenesis, RFA | Cleared |
| "Know-How" Food Farming | Box, FSA | In preparation |
| Bo Co-op Keynoter | Hartogenesis, RFA | In clearance |

| Subject | Assigned | Status |
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FARM LABOR CAMPAIGN

(see last week's report for pending materials. New materials listed below.)

RADIO

| | | |
|---|---------|--------------|
| Local Recruitment program, Sept. 26 on WTOP. | Hancock | In clearance |
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PRICE AND RATIONING CAMPAIGN

Fact Sheets

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|---|-----|---|
| No. 45 - Furniture | OPA | Completed and sent to OPA and Ext. Service field staff |
| No. 46 - Housewives Benefit By Food Price Reduction | | |
| No. 47 - Laundries and Dry Cleaners May Eliminate Frills | | |

Radio Round-Up on Food

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| Ration Book Four Casts Its Shadow | Cohan-FDA | Completed |
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Additional material listed in Mobilization Guide.

FOOD FIGHTS FOR FREEDOM CAMPAIGN

Film Flashes:

| | | |
|-----------------------------|----------|--------------|
| Timber Products War Project | Rowe, FS | In clearance |
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NETWORK BROADCASTS:

FARM AND HOME

Oct. 1 - Pigs and Pork Pie, transcribed Dumars, OI
discussion at Ag. Res. Center, Beltsville, Van Deman, HNHE
Md., by Sec'y of Agriculture Claude R. Wickard;
Robert Reed, Editor of Country Gentleman;;
John H. Zeller, in chg. of swine investigations,
Bureau of Animal Industry, Wallace Kaddorly and
Ruth Van Deman, HNHE.

FOR THIS WE FIGHT - NBD

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| Sept. 25 - What Future for Farmers, Howard Tolley, BAE | DeVries, BAE | In preparation |
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Materials listed in Mobilization Guide.

| Subject | Assigned | Status |
|--|-----------|----------------|
| <u>NUTRITION AND FOOD CONSERVATION CAMPAIGN</u> | | |
| Material on school lunch to AMERICAN COOKERY. Spadework, too, on two pieces on infant feeding which this magazine may do. | Solomon | Finished |
| Material on nuts, potatoes and sweetpotatoes for two features CLICK is planning. | Fairfield | Finished |
| Dope on potatoes, topped carrots and sweet potatoes supplies to Home Economics as the basis for stories and to the Nutrition Division so their local committees can push them. | Nichols | Finished |
| Nutrition Target angles and information discussed with LOOK. This magazine also got a waste story in Pennsylvania. | Stimpson | Finished |
| Piece on how the Army wars on waste for November CONSUMERS' GUIDE. | Van Horn | In clearance |
| Nutrition Target mat and story for OWI's rural press service. | Solomon | Finished |
| Weekly Nutrition Notes to OWI | Fairfield | Finished |
| Plug for articles in magazines on food waste in December-January Magazine War Guide. | Ducas | Finished |
| Homemaker's Chat: "Pare Down Food Waste". | Burns | In clearance |
| Homemaker's Chat: "School Lunch Volunteers." | Burns | In preparation |
| Consumer's Time: "Group V of the Basic Seven" by Dr. Walter Wilkins. | Dixie | Sept. 25 |
| Vitamins for Victory program: "Keeper of the B's" "Girl Meets Soy" meat -- peanuts -- dried fruit. | Hagan | Finished |
| Your Home Front Reporter program: "Eat a Lunch that Packs a Punch", "Schools to Study Food Waste." | Hoffman | Finished |
| Federal Food Reporter: "Nutrition Quizz" and "Cereals in the Diet" | Hoffman | Finished |
| Radio Roundup: "Fish in the Food Budget" | Cohan | Finished |

FARM SUPPLIES AND TRANSPORTATION CAMPAIGN

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| Campaign Program Handbook | OI-OWI | Revised |
| Poster on use of high-analysis fertilizers | Lewis | In preparation |

| <u>Subject</u> | <u>Assigned</u> | <u>Status</u> |
|---|-----------------|---------------|
| More new burlap bags for farm uses | Lewis | Released |
| Press Release on campaign | Lewis | In clearance |
| Release on new farm machinery rationing and distribution program | Lewis | In clearance |
| Farm and Home Hour talk on new farm machinery rationing and distribution program. | Lewis | Planned |

